


Hong Kong International Printing and Packaging Fair 2013 (27-30 April 2013)

Come visit the Fair with Hotel Sponsorship of up to USD270

About the Fair:	<ul style="list-style-type: none"> ● Date: 27-30 April 2013 (Saturday – Tuesday) ● Venue: AsiaWorld-Expo, Hong Kong International Airport, Hong Kong ● Webpage: www.hkprintpackfair.com ● In 2012, the show attracted over 340 exhibitors and over 11,000 trade buyers from 100 countries and regions
Highlights	<ul style="list-style-type: none"> ● De Luxe Zone - Brand new Zone for Luxury Packaging  高級包裝及印刷專區 Zone ● Integrated Packaging Solutions ● Green Printing & Packaging Solutions ● Food & Beverage Packaging Solutions
Major Exhibit Categories:	<ul style="list-style-type: none"> ● Printing and Packaging Services ● Printing Consumables ● Packaging Materials & Accessories ● Printing & Packaging Equipment & Systems ● Pre-press Services, Graphic Arts & Design Services ● Book Printing ● Finishing & Converting Services ● Multimedia Technology & services ● Inkjet Printing & Signage Production Services, Equipment & Accessories ● Equipment repair & maintenance services ● Consultancy & training services
Concurrent Event:	<ul style="list-style-type: none"> ● HKTDC Hong Kong Gifts & Premium Fair - The world's biggest gifts event (Hong Kong Convention & Exhibition Centre) www.hktdc.com/hkgiftspremiumfair
Sponsorship for First-time buyers to the Fair:	<ul style="list-style-type: none"> ● HKTDC will sponsor your hotel accommodation in Hong Kong of up to HK\$2,100 (about US\$270) when you stay at one of our pre-selected hotels (see the back page) during the nights of 26 – 30 April 2013 (both nights inclusive). ● Entitlement of Hotel Sponsorship: <ul style="list-style-type: none"> Visit the Fair for 1 day – HK\$900 Visit the Fair for 2 days – HK\$1,500 (accumulative total) Visit the Fair for 3 days or more – HK\$2,100 (accumulative total)
Buyer Referral Programme	<ul style="list-style-type: none"> ● HKTDC will offer you a 1-way Hong Kong Airport Express Ticket for your referral of 5 or more valid contacts (on company basis).
Business Matching	<ul style="list-style-type: none"> ● FREE Business Matching service will be offered to the approved applicants.

ACTION NOW

- Step 1: Return the **REPLY SLIP with your business card** (with the same information as shown in the application) to us by **fax: (852) 2270-5733 on or before 12 April 2013 (Friday)**.
- Step 2: Upon receiving our **ACKNOWLEDGEMENT LETTER** with details of the sponsorship entitlements, your preferred hotel will contact you directly to **CONFIRM YOUR BOOKING**. If you do not hear from the hotel within a week, please let us know.
- Step 3: **COLLECT** the **"HOTEL SPONSORSHIP VOUCHER" IN PERSON** during 27-30 April 2013 at the "Buying Mission Service Counter" inside AsiaWorld-Expo by presenting the **ACKNOWLEDGEMENT LETTER** and your business card.
- Step 4: **PRESENT** the **"HOTEL SPONSORSHIP VOUCHER"** to the hotel cashier when you check out.

CONTACT PERSON

For query, please contact Mr. Chris Leung at (852) 2240-4027 by fax at (852) 2270-5733 or via email at hkprintpack.visitor@hktdc.org.

SPECIAL AIRFARE BY CATHAY PACIFIC

Cathay Pacific Airways, together with sister airline Dragonair, offer you and your travel companions exclusive business and economy class airfares with more flexible flight options. To avail of these offers, please visit <http://eventsoffer.cathaypacific.com> and input the MICE event code of Hong Kong International Printing and Packaging Fair 2013, **MICE832**. You may also contact your nearest Cathay Pacific and Dragonair reservations office and quote the event code to enjoy the offer.

BUYER REFERRAL PROGRAMME

Hotel sponsorship may be offered too if nominations are deemed appropriate. As a token of our appreciation, if you have successfully nominated 5 or more valid contacts (on company basis), we will offer you a 1-way Hong Kong Airport Express Ticket. A Confirmation Letter will be sent to you upon acceptance of your referrals.

Name of Referred Buyer(s): _____ Company Name: _____
 Email: _____ Tel: _____ Fax: _____
 Company Profile: _____ (Attached if necessary)

Please add paper for additional nominations

RULES AND REGULATIONS

- 1) Your company **MUST be a NEW TRADE BUYER** (i.e. your company or yourself have not visited the Fair in 2012) in order to be entitled for the Hotel Sponsorship Offer.
- 2) Your company **MUST NOT be an EXHIBITOR** of the Hong Kong International Printing & Packaging Fair nor the concurrent HKTDC Hong Kong Gifts & Premium Fair.
- 3) If you have applied for the Hotel Sponsorship or other buyer incentive programmes of any of the aforementioned Fairs, this application will not be processed.
- 4) Each company is entitled to **ONLY ONE ROOM at ONE HOTEL** from 26-30 April 2013 (inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
- 5) If the choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
- 6) Applications without credit card details and business card copy will not be processed. The hotel will levy one-night charge on your credit card if you do not show up on the specified date.
- 7) You must show up at the Fair and complete a questionnaire when collecting the Hotel Sponsorship Voucher (and the Hong Kong Airport Express Ticket if applicable) at the "Buying Mission Service Counter" with the Acknowledgement Letter and your business card.
- 8) Hong Kong International Printing & Packaging Fair is a Trade Fair for business visitors only. Visitors under 18 will not be admitted.
- 9) HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice.
- 10) In case of any disputes over the sponsorship programme, the decision of HKTDC shall be final and binding.

CHOICES OF HOTELS

Hotel	Location	Contact	Room Rates per night	Room Type	Traveling Time Hotel <-> AWE (min)
<input type="checkbox"/> City Garden Hotel # www.citygarden.com.hk	9 City Garden Road, North Point, Hong Kong	Tel: (852) 2806-4951 Fax: (852) 2571-7452	HKD 1,150	Deluxe	Taxi - 35 MTR* - 45
<input type="checkbox"/> Royal View Hotel # www.royalview.com.hk	353 Castle Peak Road, Tsuen Wan, Hong Kong	Tel: (852) 3716-2683 Fax: (852) 3716-2982	HKD 1,050	Superior	Taxi - 25 MTR* - 35
<input type="checkbox"/> Regal Riverside Hotel www.regalhotel.com	34-36 Tai Chung Kiu Road, Shatin, Hong Kong	Tel: (852) 2132-1330 Fax: (852) 2637-3976	HKD 1,030	Superior	Taxi - 30 MTR* - 55
<input type="checkbox"/> Regal Airport Hotel # www.regalhotel.com	9 Cheong Tat Road, Hong Kong International Airport, Chek Lap Kok, Hong Kong	Tel: (852) 2286-6294 Fax: (852) 2286-8662	HKD 1,800	Superior	On Foot - 25 MTR* - 5

Complimentary shuttle bus from hotel to AsiaWorld-Expo will be provided during the fair period.

* MTR (Mass Transit Railway) refers to the subway system in Hong Kong.

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REPLY SLIP for HOTEL SPONSORSHIP

*** This reply slip is NOT for hotel check-in ***

*** Please attach Business Card copy to the application ***

APPLICATION DEADLINE: 12 April 2013 (Friday)

Fax: (852) 2270-5733

* All the below data are mandatory for processing the Hotel Sponsorship Application. The credit card information will be used for hotel booking only and will not be kept in HKTDC database.

Full Name Mr/Mrs/Ms (as shown on passport): _____

Company Name: _____

Address: _____ Country: _____

Tel: _____ Fax: _____ Email: _____

Website: _____ Interested Products: _____

Credit Card: VISA MC AE Card No: _____ Expiry Date: _____

Check-in Date: _____ Check-out Date: _____

Nature of Business

- Wholesaler Publisher / Print Broker Machinery Importer Graphic Arts/ Design House
 Buying Office Buying Cooperative Importer/Import Agent Distributor Greeting Cards Company
 Retailer Chain/Department Store Ad/ Marketing Agency Others, pls. specify: _____

I accept the above rules and regulations regarding this hotel sponsorship programme and I understand that should there be disputes over the programme, the decision of HKTDC shall be final and binding. I agree that the above information, except the credit card information, may be used by the Hong Kong Trade Development Council for incorporation in all or any of its database for business matching (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement. I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein.

Please tick if you do not wish to receive any promotional and other materials from HKTDC via email, fax, postage and any other appropriate means.

Name _____ Signature _____ Date _____

Copies of the Privacy Policy Statement are available any time on request from our Customer Service Hotline at (852) 1830668 or by visiting our website at: <<http://www.hktdc.com/mis/pps/en>>

