

## APPLICATION FORM – DE LUXE ZONE PRODUCT DISPLAY SHOWCASE

參加表格 – 高級包裝及印刷專區產品展示推廣計劃

27 – 30/ 4/ 2015 AsiaWorld-Expo 亞洲國際博覽館

Application Deadline 截止報名日期: 13 March 2015

### Important 請注意:

- All Information must be completed in English. 所有資料請用英文填寫。
- The "Company Name" should be the same as appeared on the Business Registration Certificate and will be printed on the showcase. 「公司名稱」應與商業登記證上所列之相同。
- Exhibitor's contact details will be listed on the fair website and fair catalogue. You may as a result receive inquiries directly from interested buyers. 各參展商提供的聯繫資料將登載於展覽會網站及大會場刊, 讓參展商可直接收到買家的產品查詢。

### Part I Company Information 第一部份 公司資料 (請用英文填寫)

1. Company Name 公司名稱: \_\_\_\_\_

2. Address 地址: \_\_\_\_\_

3. City/Town 市鎮: \_\_\_\_\_ 4. Country 國家/地區: HONG KONG

5. Contact Person 聯絡人: \_\_\_\_\_ 6. Position 職位: \_\_\_\_\_

7. Tel No. 電話: 852 - \_\_\_\_\_ 8. Fax No. 傳真: 852 - \_\_\_\_\_

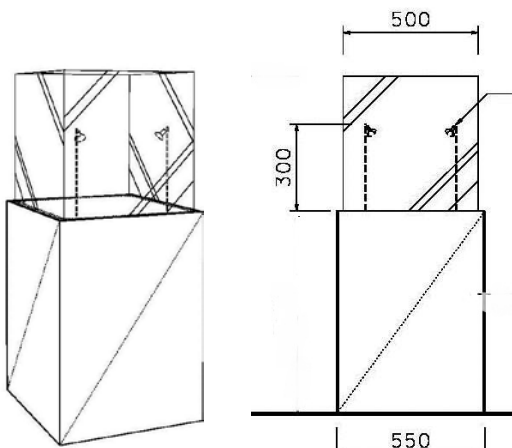
9. E-mail 電郵: \_\_\_\_\_ 10. Website 網址: \_\_\_\_\_

11. Exhibit Brand Name(s) 展品品牌: \_\_\_\_\_

12. Exhibit Description (50 words maximum) 展品簡介(最多五十字): \_\_\_\_\_

### Part II Showcase Size 第二部份展示櫃面積

Option 類別	Display Area (W x D x H) 展示面積 (闊 x 深 x 高)	Price 價格
Showcase (1 layer) 展示櫃(單層)	0.5M (米) x 0.5M (米) x 0.5M (米)	HKD 港元 2,240



### Part III Service Fee and Payment Method 第三部份 參展費用及付款方式

Product Display Rental 產品展示台服務費: HKD2,240 (Hong Kong Company 香港參展商適用)

Note: Please return **(1) this completed form, (2) business registration certificate copy together with (3) booth service fee** to Exhibitions Department, Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wanchai, Hong Kong (Attn: Ms Jess Hui). Cheque or bank draft should be made payable to "Hong Kong Trade Development Council".

注意: 請於截止日期前提交 **(1)填妥之參加表格, (2)商業登記證副本 及 (3)展台服務費**交回香港灣仔博覽道一號香港會議展覽中心博覽商場十三號香港貿易發展局展覽事務部 (Attn: Ms Jess Hui)。支票或本票抬頭請註明「香港貿易發展局」或「Hong Kong Trade Development Council」。

#### Part IV Special Clauses for Product Display Showcase Rental 第四部份 租用產品展示台特別事項

- Admission to the Product Display Showcase Package is on first-come-first-served basis. The Organisers have the sole discretion to reject any application. 產品展示推廣計劃申請將以先到先得方式順序處理。上述申請會否接納視乎供應並由主辦機構決定。
- Allocation of the Product Display Showcase will be determined by the Organisers. 產品展示台位置將由主辦機構分配。
- The decoration of product display showcase and display of the exhibits will be at the discretion of the Organisers. 產品展示台將由本局負責裝飾。
- All related transportation costs (including but not limited to insurance costs and tax, if any) will be borne by the exhibitor. 所有有關貨運費用需由申請人負責(費用包括保險及稅款等)。
- Exhibitor should consider buying insurance for their exhibits. The Organisers will not bear any liability on any damage or loss of the exhibits. 本局建議 貴公司為展品購買保險。本局對展品的安全及保安不作出保證，亦無須為任何失竊、損失或損壞負上任何責任。
- Stand assistants will be hired by the Organisers to man the showcases. No exhibitors are permitted to promote their products or canvass for business at the display area. 本局會安排人員收集名片及記錄買家查詢。展覽會完畢後我們會將展示台的照片，收到的買家查詢一併交回廠商。參展商將不能於展示台範圍招徠生意。
- The Organisers have on-the-spot procedures at the Fair to handle complaints of Intellectual Property Rights infringement. Any complaints made on the exhibits should be supported by evidence and documents specified on Section 3.2 of the Exhibitor Manual. If the Fair legal advisor is satisfied with the documents provided by the complainant, the Organisers will immediately remove the disputed exhibit on display. 展品不能是侵權的產品，若本局收到有關投訴，本局有權立即收起有關產品。
- Please send your display product(s) / product catalogue / name card on or before **15 April 2015** to *Exhibitions Department, Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wanchai, Hong Kong, Attention: Lolita Chan*. 產品/公司產品目錄/公司名片於**2015年4月15日前**寄至香港灣仔博覽道一號香港會議展覽中心博覽商場十三號香港貿易發展局展覽事務部，陳穎欣小姐收。
- All exhibits should be available for pick up at Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre, 1 Expo Drive, Wanchai, Hong Kong during **5-8 May 2015**. Otherwise, all exhibits will be donated to charity organisation after 8 May 2015. 請於**2015年5月5至8日**辦公時間內到香港灣仔博覽道一號香港會議展覽中心博覽商場13號心領回展品，否則所有展品將會捐贈予慈善機構，並不會存儲或歸還予參展商。

#### Part V Company Stamp and Signature 第五部份 公司印鑑及簽名

We 本公司 (Name of Company 公司名稱) \_\_\_\_\_

We hereby apply for joining the Hong Kong International Printing & Packaging Fair – Product Display Showcase Package. We agree to abide by the “Hong Kong Trade Development Council Terms of Application and Exhibition Rules & Regulations” and the abovementioned clauses. We understand that the above information will be included into the HKTDC’s databank and the Organisers can make use of our information for trade promotion purposes or on-pass to third parties for promotion of the Hong Kong International Printing & Packaging Fair 2015.

☐ If you do not wish to have your information on-passed to third parties for promotion of the Hong Kong International Printing & Packaging Fair 2015, please ✓ against the box.

茲申請參加香港國際印刷及包裝展「產品展示推廣計劃」，並同意遵守香港貿易發展局訂定的參展規則、展覽規例之條款及細則。本公司明白，上述資料將會儲存在香港貿易發展局的資料庫內，供主辦機構作貿易拓展用途，同時亦可轉交其他機構，作為推廣香港國際印刷及包裝展 2015 之用。本公司明白，上述資料如有錯漏，主辦機構毋須負責。

☐ 倘若 貴公司不欲將有關資料轉交其他機構作為推廣香港國際印刷及包裝展 2015 之用，請在此空格內加上✓號。

姓名  
Name: \_\_\_\_\_

職位  
Position: \_\_\_\_\_

日期  
Date: \_\_\_\_\_

公司印鑑及負責人簽名:  
Company Stamp & Authorised Signature: \_\_\_\_\_