

Date: 27-30 April 2015 | Venue: AsiaWorld-Expo, HK Int'l Airport, Lantau, Hong Kong | <http://hkprintpackfair.com>

Hong Kong International Printing & Packaging Fair

HKD2,100 Hotel Sponsorship Programme



Cost-saving and innovative solutions are the key to successful marketing and brand building.

Marketing Perspective	Functional Perspective
✓ Enhance your brand & product image	✓ Streamline inventory management
✓ Attract customers' attention & appeal to them	✓ Improve retail space efficiency

About the Fair

- Welcoming a decade's success in the printing and packaging industry
- More than 400 international exhibitors and 13,800 trade buyers in 2014

Highlighted Product & Service Categories

- | | | |
|---|--|--|
| <p>(1) De Luxe Zone</p> <ul style="list-style-type: none"> ➢ High-end Packaging Materials ➢ Beauty & Cosmetic Display Showcase <p>(2) Green Printing & Packaging Solutions</p> <ul style="list-style-type: none"> ➢ Biodegradable Packaging Materials ➢ Recycled Paper Products <p>(3) Digital Printing Solutions</p> <ul style="list-style-type: none"> ➢ Printing Management System | 
 | <p>(4) Food & Beverage Packaging Solutions</p> <p>(5) Unique and Integrated Packaging solutions</p> <p>(6) Printing Consumables & Packaging Materials</p> <p>(7) Intergrated Pre-press & Trade Services</p> <p>And more! Visit http://hkprintpackfair.com/</p> |
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Concurrent Event  **Hong Kong Gifts & Premium Fair**
World's Largest Gift Fair 香港禮品及贈品展

30th

HKD2,100 Hotel Sponsorship for New Buyers

Hong Kong Trade Development Council (HKTDC) will sponsor up to HKD2,100 (approx. USD270) of your hotel accommodation in Hong Kong when you stay in one of our pre-selected hotels during the nights of **26 - 30 April 2015** (inclusive). Entitlement of hotel sponsorship (accumulative total):

Visit the Fair for 1 Day
HKD\$900



Visit the Fair for 2 Days
HKD\$1,500



Visit the Fair for 3 Days
HKD\$2,100

Hotel	Address	Room Type	Room Rate (HKD / Night)	Time to Venue (min)
Novotel Century Hong Kong www.novotel.com/asia	238 Jaffe Road, Wan Chai, Hong Kong	Standard	\$1,750	Taxi – 45 / MTR – 50
Regal Hong Kong Hotel www.regalhongkong.com/	88 Yee Wo Street, Causeway Bay, Hong Kong	Superior	\$1,700	Taxi – 45 / MTR – 50
L'Hotel Island South[#] http://www.lhotelislandsouth.com/	55 Wong Chuk Hang Road, Aberdeen, Hong Kong	City View	\$1,100	Taxi – 45
Pentahotel Hong Kong, Kowloon[#] http://www.pentahotels.com/	19 Luk Hop Street, San Po Kong, Kowloon	Pentaroom	\$930	Taxi – 30 / MTR – 45
Royal View Hotel[#] http://www.royalview.com.hk/	353 Castle Peak Road, Tsuen Wan	Mountain View Room	\$850	Taxi – 25
Regal Riverside Hotel[#] http://www.regalhotel.com/	34-36 Tai Chung Kiu Road, Shatin	Superior	\$750	Taxi – 30 / MTR – 45

[#] Complimentary shuttle bus from the hotel to trade fair venue is available during fair period.

Cathay Pacific Airways, together with sister airline Dragonair, offer you and your travel companions exclusive business and economy class airfares with more flexible flight options. To avail of these offers, please visit <http://eventsoffer.cathaypacific.com> and input the MICE event code **MICE908**. You may also contact your nearest Cathay Pacific and Dragonair reservations office and quote the event code to enjoy the offer.

Apply Now

Return the reply slip on the next page together with a copy of your business card on or before **27 March 2015 (Friday)**. An Acknowledgement Letter detailing instructions will be sent to your email upon approval within 5 working days.

Enquiries

Mr. Cyril Fok – Tel: (852) 2240 4203 – Fax: (852) 2169 9169 – Email: hkprintpack.visitor@hktdc.org

Hong Kong International Printing & Packaging Fair 2015

HKD2,100 Hotel Sponsorship Programme Reply Slip

Please complete and return the reply slip with your **business card copy** attached to Fax (852) 2169-9169 or Email: hkprintpack.visitor@hktcdc.org by **27 March 2015**. This is not the hotel voucher for check in.

Hotel Sponsorship acknowledgement letter will be issued upon approval of your application. This reply slip is NOT for hotel check-in
All data below are mandatory for processing the Application. The credit card info is only for hotel booking & won't be kept in the HKTDC database.

Choice of Hotel (please choose one only):

- | | |
|---|---|
| <input type="checkbox"/> Novotel Century Hong Kong (HKD1,750/night) | <input type="checkbox"/> Regal Hong Kong Hotel (HKD1,700/night) |
| <input type="checkbox"/> L'Hotel Island South (HKD1,100/night) | <input type="checkbox"/> Pentahotel Hong Kong, Kowloon (HKD930/night) |
| <input type="checkbox"/> Royal View Hotel (HKD850/night) | <input type="checkbox"/> Regal Riverside Hotel (HKD750/night) |

Full Name (as shown on passport): Mr / Mrs / Ms / Miss: _____

Company Name: _____ **Title:** _____

Office Address: _____

Country: _____ **Office Telephone:** _____ **Office Fax:** _____

Office email: _____ **Website:** _____

Check-in Date: _____ **Check-out Date:** _____ **Room Type:** Single / Double / Twin

Credit Card No: _____ (for hotel guarantee) **Expiry Date (MM/YY):** _____ **Type:** ☐ Visa ☐ Master ☐ AE

Interested Product: _____

Nature of Business (may select more than one):

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Wholesaler | <input type="checkbox"/> E-tailer | <input type="checkbox"/> Machinery Importer | <input type="checkbox"/> Luxury Goods |
| <input type="checkbox"/> Buying Office | <input type="checkbox"/> Retailer | <input type="checkbox"/> Marketing / Advertising / PR | <input type="checkbox"/> F&B |
| <input type="checkbox"/> Importer / Import Agent | <input type="checkbox"/> Department Store | <input type="checkbox"/> Graphics / Product Design | <input type="checkbox"/> Eco-friendly solutions |
| <input type="checkbox"/> Distributor | <input type="checkbox"/> Publisher / Print Broker | <input type="checkbox"/> Greeting Cards | <input type="checkbox"/> FMCG |
| <input type="checkbox"/> Gifts & Premium | <input type="checkbox"/> Electronics | <input type="checkbox"/> Others: _____ | |

Terms & Conditions

- Your company and you MUST be a new overseas trade buyer for the Hong Kong International Printing & Packaging Fair 2015 (HKIPPF) (i.e. your company & yourself have not visited the Fair in 2014) to be entitled for the hotel sponsorship programme.
- HKIPPF is open to business visitors 18 years old or above.
- Exhibitors of the HKIPPF 2015 & HKTDC Hong Kong Gifts & Premium Fair 2015 are not eligible for the hotel sponsorship programme.
- If your company or you have applied for Hotel Sponsorship, Air + Hotel Package or other buyer sponsorship programmes of HKIPPF 2015 or HKTDC Hong Kong Gifts & Premium Fair 2015, applications for this sponsorship will not be processed.
- Applications shall be made by email to hkprintpack.visitor@hktcdc.org or fax to 2169-9169 with completed application form, credit card details and business card copies on or before 27 March 2015.
- Each company is entitled to only one room at one hotel from 26 – 30 April 2015 (inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
- If your hotel room rate is less than the standard sponsored rate offered by HKTDC, the daily rate sponsored by HKTDC will be same as the room rate. The difference will not be encashed or reimbursed to you in any means.
- Hotel will levy one-night charge on your credit card if you do not show up on the specified date.
- If the choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
- You must show up at the HKIPPF 2015 during 27 - 30 April 2015 and complete a questionnaire when collecting the Hotel Sponsorship Voucher at the "Buying Mission Service Counter" with the Acknowledgement Letter and your business card. The name shown on the Hotel Sponsorship Voucher must be equivalent to the sponsorship applicant's name as shown on the passport. Otherwise, the hotel may refuse to accept the Hotel Sponsorship Voucher.
- Application does not automatically entail the provision of this sponsorship programme, which will be awarded at the total discretion of HKTDC.
- HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice.

I accept the above rules and regulations regarding this hotel sponsorship programme and I understand that should there be disputes over the programme, the decision of the Organisers shall be final and binding. I also accept that the credit card information provided are solely for the purpose of applying for hotel accommodation for the aforementioned event handled by the respective hotel. The Organisers will purge the said credit card information after the event. Note: If you do not agree to provide the required credit card information in full, the Organisers will not be able to offer any hotel sponsorship programme. For enquiries, please contact HKTDC Head Office at (852) 1830668 or hktcdc@hktcdc.org

I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching, and for any other purposes as stated in the Privacy Policy Statement (available at www.hktcdc.com/mis/pps/en). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein.

☐ Please tick here if you object to our use of your data for direct marketing.

Name _____ Signature _____ Date _____

If you do not wish to receive any promotional and other materials from the Hong Kong Trade Development Council via fax, please contact us at tel [852-1830668] or complete the following information and return at fax [852-28034198] or databank@hktcdc.org. 若閣下不欲繼續收取香港貿易發展局以傳真發送的任何宣傳及其他資料, 請致電本局[852-1830668], 或填寫下列資料並以傳真[852-28034198] / 電郵[databank@hktcdc.org]交回。

傳真號碼 _____ 公司 _____ 聯絡人 _____
Fax No. () _____ Co. Name _____ Contact Person _____