

De Luxe

高級包裝及印刷專區 Zone

The Luxury of Choice

With the market for branded luxury goods surging in Asia, the De Luxe Zone was launched in 2012 to meet the growing demand. The De Luxe Zone returns on a larger scale in 2013 which confirms its position as a fair highlight now and into the future.

- This elegant space brings together solutions providers and raw materials suppliers with expertise in the printing and packaging requirements of luxury goods and design-driven products.
- Designers, manufacturers and distributors of premium products with strong branding, such as gift items, jewellery and watches, eyewear, perfumes and cosmetics, wine and spirits, fashion and accessories, are able to discuss their unique needs with experts.
- Any product can gain a competitive edge by superior presentation, which De Luxe Zone exhibitors can offer.

Exhibitors in the De Luxe Zone provide creative and high quality solutions in this specialised field, making the zone a priority stop for those buyers to the fair who serve the luxury goods market or who wish to give a product a distinctive look to stand out from the crowd.

奢華選擇

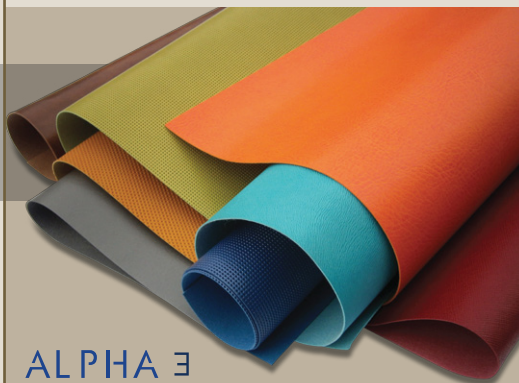
隨著亞洲奢侈品市場強勁的增長，高級包裝及印刷專區在2012年首度登場，以滿足日益擴大的需求。這個專區在2013年以較大的規模載譽歸來，勢必成為展覽會現時及將來的一個亮點。

- 這個佈置優雅的專區匯聚了深諳奢侈品和設計概念產品之印刷及包裝方案及原材料供應商。
- 從事禮品、珠寶腕錶、眼鏡、香水、化妝品、葡萄酒和酒類、時裝及配飾等卓越品牌的設計師、生產商及分銷商皆可與場內的專家商討他們個別的需要。
- 任何產品均可以出類拔萃的包裝來增加競爭優勢，而這正是高級包裝及印刷專區的參展商所能提供的專業。

參與高級包裝及印刷專區的展商在這專業領域裡提供創意和高品質的方案，使這個專區成為高級禮品及奢侈品的買家優先駐觀的區域，尋找合適的包裝供應商為其產品打造獨特的外觀登場。



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香港國際
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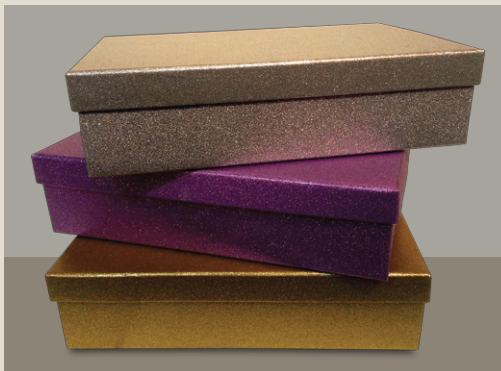
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