

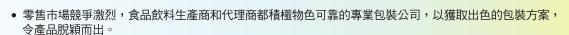
**Hong Kong International Printing & Packaging Fair** 香港國際印刷及包裝展 27-30/4/2013

AsiaWorld-Expo 亞洲國際博覽館

# **Spotlight on Food & Beverage Packaging Solutions Zone**

大會亮點:食品及飲料包裝方案展區

- In a competitive retail environment, food and beverage manufacturers and their agents are looking for stand-out solutions from reliable packaging specialists.
- Food & Beverage Packaging Solutions Zone allows exhibitors to highlight their expertise in providing solutions which comply with international regulations and boost brand recognition.
- The zone houses traditional food and beverage containers in plastic, tin, aluminium, paper and glass, as well as packaging with special functions such as freshness retention, or product protection technology.
- The zone also highlights packaging which includes a 'green' element, multi-function packaging, packaging which offers ease of opening and resealing, or materials which are recyclable.
- Food & Beverage Packaging Solutions Zone is also ideal for printers of decorative labels and barcode labels as well as suppliers of consumables.
- Participation gives overseas exhibitors access to Asian and the Chinese mainland markets and brings regional companies into contact with international buyers.
- The mainland market in particular is eager for new products so there is increasing demand for market-specific packaging. There is demand for fine quality, well designed packaging for products such as wine, tea and festive food.



食品及飲料包裝方案展區為參展商締造理想環境,藉此展示專業產品和服務,並向買家推介符合國際標準 的方案,同時提高品牌知名度。

展區除了網羅傳統食品飲料包裝,例如塑料、錫、鋁、紙及玻璃包裝外,亦有特別功能包裝,例如具備

 此外,環保包裝、多功能包裝、易開合包裝或是以可循環再造物料製造的包裝, 也是這個展區的重點。

• 對裝飾標籤和條碼標籤印刷商以及相關耗材供應商來說,食品及飲料包裝方案展

- 海外企業在這個展區參展,可以開拓中國內地和亞洲 市場,區內公司亦可藉此良機接觸國際買家。
- 內地市場對各類新穎產品興趣濃厚,例如美酒、茶葉和 節慶食品等,這些產品均需要優質精美的包裝來彰顯 特色,為業者帶來源源商機。





# **Major Exhibit Categories at this Zone:**

- Plastic Food Packaging
- Food Packaging Paper / Bag
- Blister Packaging
- Plastic Bottle & Cap
- PVC, PP & PO Bag / Box
- · Beverage Packaging
- Glass Bottle & Jar
- Metal Canister & Drum

- · Shrink Packaging
- Tin Cans & Boxes
- Vacuum Packing
- Wrapping Film / Bag
- Wine Packaging
- Tea Packaging
- Pharmaceutical Packaging



## 此展區的主要展品類別:

- 塑料食品包裝
- 食品包裝紙/袋
- 吸塑包裝
- 塑料瓶及蓋
- PVC, PP & PO食品袋/盒
- 飲料包裝
- 玻璃瓶及大口瓶
- 金屬罐及圓筒
- 收縮包裝
- 錫罐及錫盒
- 真空包裝
- 保鮮膜/袋
- 酒類包裝
- 茶葉包裝
- 藥品包裝



#### Basic Booth 基本展台

9sqm/平方米 • HK\$港元21,321 / US\$美元2,736 12sqm/平方米 • HK\$港元28,428 / US\$美元3,648

#### ✓ Standard Booth標準展台

9sqm/平方米 • HK\$港元22,392 / US\$美元2,880 12sqm/平方米 • HK\$港元29,856 / US\$美元3,840

#### 3 Premium Booth 特級展台

9sqm/平方米 • HK\$港元28,674 / US\$美元3,690 up 起 12sqm/平方米 • HK\$港元37,560 / US\$美元4,836 up 起

### 4 Custom-built Participation 特裝參展

HK\$港元2,240 / US\$美元288 (per sqm 每平方米) Minimum 36sqm 最少租用36平方米

#### Enquires 查詢詳情:

### Hong Kong Trade Development Council 香港貿易發展局

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Co-organisers 協辦機構:









