



## Hong Kong International Printing & Packaging Fair 香港國際印刷及包裝展

27-30/4/2013

AsiaWorld-Expo 亞洲國際博覽館

## Spotlight on Food & Beverage Packaging Solutions Zone 大會亮點：食品及飲料包裝方案展區

- In a competitive retail environment, food and beverage manufacturers and their agents are looking for stand-out solutions from reliable packaging specialists.
- Food & Beverage Packaging Solutions Zone allows exhibitors to highlight their expertise in providing solutions which comply with international regulations and boost brand recognition.
- The zone houses traditional food and beverage containers in plastic, tin, aluminium, paper and glass, as well as packaging with special functions such as freshness retention, or product protection technology.
- The zone also highlights packaging which includes a 'green' element, multi-function packaging, packaging which offers ease of opening and resealing, or materials which are recyclable.
- Food & Beverage Packaging Solutions Zone is also ideal for printers of decorative labels and barcode labels as well as suppliers of consumables.
- Participation gives overseas exhibitors access to Asian and the Chinese mainland markets and brings regional companies into contact with international buyers.
- The mainland market in particular is eager for new products so there is increasing demand for market-specific packaging. There is demand for fine quality, well designed packaging for products such as wine, tea and festive food.



- 零售市場競爭激烈，食品飲料生產商和代理商都積極物色可靠的專業包裝公司，以獲取出色的包裝方案，令產品脫穎而出。
- 食品及飲料包裝方案展區為參展商締造理想環境，藉此展示專業產品和服務，並向買家推介符合國際標準的方案，同時提高品牌知名度。
- 展區除了網羅傳統食品飲料包裝，例如塑料、錫、鋁、紙及玻璃包裝外，亦有特別功能包裝，例如具備保鮮和產品保護功能的包裝方案。

- 此外，環保包裝、多功能包裝、易開合包裝或是以可循環再造物料製造的包裝，也是這個展區的重點。
- 對裝飾標籤和條碼標籤印刷商以及相關耗材供應商來說，食品及飲料包裝方案展區也是理想的展示平台。

- 海外企業在這個展區參展，可以開拓中國內地和亞洲市場，區內公司亦可藉此良機接觸國際買家。
- 內地市場對各類新穎產品興趣濃厚，例如美酒、茶葉和節慶食品等，這些產品均需要優質精美的包裝來彰顯特色，為業者帶來源源商機。



## Major Exhibit Categories at this Zone :

- Plastic Food Packaging
- Food Packaging Paper / Bag
- Blister Packaging
- Plastic Bottle & Cap
- PVC, PP & PO Bag / Box
- Beverage Packaging
- Glass Bottle & Jar
- Metal Canister & Drum
- Shrink Packaging
- Tin Cans & Boxes
- Vacuum Packing
- Wrapping Film / Bag
- Wine Packaging
- Tea Packaging
- Pharmaceutical Packaging

## 此展區的主要展品類別：

- 塑料食品包裝
- 食品包裝紙 / 袋
- 吸塑包裝
- 塑料瓶及蓋
- PVC、PP & PO食品袋 / 盒
- 飲料包裝
- 玻璃瓶及大口瓶
- 金屬罐及圓筒
- 收縮包裝
- 錫罐及錫盒
- 真空包裝
- 保鮮膜 / 袋
- 酒類包裝
- 茶葉包裝
- 藥品包裝



### 1 Basic Booth 基本展台

9sqm/平方米 • HK\$港元21,321 / US\$美元2,736  
12sqm/平方米 • HK\$港元28,428 / US\$美元3,648

### 2 Standard Booth 標準展台

9sqm/平方米 • HK\$港元22,392 / US\$美元2,880  
12sqm/平方米 • HK\$港元29,856 / US\$美元3,840

### 3 Premium Booth 特級展台

9sqm/平方米 • HK\$港元28,674 / US\$美元3,690 起  
12sqm/平方米 • HK\$港元37,560 / US\$美元4,836 起

### 4 Custom-built Participation 特裝參展

HK\$港元2,240 / US\$美元288 (per sqm 每平方米)  
Minimum 36sqm 最少租用36平方米

Enquires 查詢詳情：

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Co-organisers 協辦機構：

