

27-30/4/2013

Symposium on “Upgrading your brand: Go Green” 「環保採購與品牌增值之互動」研討會

Date 日期 : 28/4/2013 (Sunday 星期日)
Time 時間 : 2:30pm – 3:30pm
Venue 地點 : Seminar Room, Hall 6, AWE
亞洲國際博覽館 6 號展館 研討室
Language 語言 : Cantonese 廣東話 (恕不設即時傳譯服務)
(Simultaneous Interpretation service will not be provided)
Remarks 備註 : Free Admission 免費入座

Programme 程序表

2:15pm-2:30pm	Registration 登記
2:30pm-3:30pm	Panel Discussion
	<p>Speakers 講者:</p> <ol style="list-style-type: none"> 1. Mr. King Lai, Group CFO, Group Executive Director of Human Resources, Training & Development, Material Supply and Solution and Packaging Solution Department, Leo Paper Group (Hong Kong) Ltd. 利奧紙品集團(香港)有限公司集團執行董事及首席財務官 黎景隆先生 2. Ms. Linda Ho, Chief Executive Officer, Green Council 環保促進會行政總幹事 何惠萍小姐 3. Ms. Vanessa Mak, Supervisor of Sustainability & Stakeholder Engagement (HK), Asia Pulp & Paper Group (APP) 亞洲漿紙業有限公司可持續發展及持份者關係管理(香港)代表 麥淑芳小姐 <p>Green Procurement is one of the essentials for going green in the world of commerce. In this symposium, representatives from renowned non-profit environmental association, global printing communications company and leading paper-making enterprises will discuss in the segment of Printing and Packaging, the trends of green procurement as well as what you need to know upon; meanwhile, they will also share about how green procurement can help to elevate corporate CSR image and offer unique selling point for the products, thus creates edge and enhance your business.</p> <p>在商業層面上，要貫徹執行環保，環保採購是其中重要一環。是次座談會邀得非牟利環保機構、環球印刷通訊集團及大型造紙企業之代表參與，從環保及商業角度探討在印刷及包裝領域，分享綠色採購之需知和趨勢，及如何能幫助建立良好企業形象，並更有效打造品牌價值，創造營商優勢。</p>

Remarks 備註:

1. Free Admission. Seats are granted on a first-come-first-served basis. 免費入場。座位有限，先到先得。
2. Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上之業內人士進場。
3. The Organisers reserve the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Organisers 主辦機構:

