



Seminar on “Hong Kong International Printing & Packaging Fair 2016 & 3D Printing”

The Hong Kong International Printing & Packaging Fair 2016 is co-organised by the Hong Kong Trade Development Council and CIEC Exhibition Company (HK) Limited. The 11th edition will be held at the AsiaWorld-Expo, Hong Kong on 27-30 April 2016.

Being a world-leading marketplace for the printing and packaging industry, the Fair concluded with big success in 2015. A record-breaking number of 420 exhibitors gathered in the annual event to meet with over 14,300 professional buyers. With the establishment of the Hong Kong 3D Printing Association in 2015, enormous business opportunity is expected for the related printing and packaging industries. To allow industry players a better understanding of this new technology for business development, HKTDC is going to co-organise with the Hong Kong Digital Printing Association and the Hong Kong 3D Printing Association a seminar on the topic of “Hong Kong International Printing Packaging Fair 2016 & 3D Printing”, with details as follows:

Seminar Topics:

3D Printing “From Virtual to Actual”

- What is 3D printing
- The trend
- Project with different brands
- The target

The Special Applications of 3D Printing

- Waterproof design with flexible materials
- Rebuild parts with transparent materials
- Post press for printing industry with hard materials

Hong Kong International Printing & Packaging Fair 2016

- Fair Introduction
- 2016 Highlights
- Business Opportunities

Date:	4th December 2015 (Friday)
Time:	2:00pm - 4:30pm
Venue:	SME training Room E (Unit 11), Expo Galleria, Hong Kong Convention & Exhibition
Speakers/Guests:	Mr. Marco King Chan - Founder & Designer, Dust Production
	Mr. Wagner Tang - Chairman, Hong Kong 3D Printing Association
	Mr. Kenny Kan - Exhibition Project Manager, Exhibitions Department, HKTDC
Language:	Cantonese
Admission:	Free of charge
Registration:	Please fill in below reply slip and fax to: (852) 2270 5740 or e-mail to: jess.lh.hui@hktcdc.org
Contact:	Ms Jess Hui (852) 2240 4801 (HKTDC)

Seats are limited and are allocated on a first come, first served basis.

Reply Slip

Fax: (852) 2270 5740 or
E-mail: jess.lh.hui@hktcdc.org

- ☐ Our company is interested to join the seminar, please reserve _____ seats for us.
- ☐ Our company wishes to receive promotional materials of Hong Kong International Printing & Packaging Fair 2016.

Name of Attendee: _____ Title: _____
Company Name: _____ Tel: _____
Fax: _____ Email: _____

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