Hong Kong International Printing & Packaging Fair
香港國際印刷及包裝展

Form C1 - Additional Promotion Package

表格C1 — 額外推廣計劃

Get more exposure, seize more opportunities!
加強曝光　搶佔商機!

hktdc.com Online Promotions「貿發網」網上推廣

hktdc.com features 1.8 million worldwide registered buyers, generated over 24,000,000 business connections a year. Suppliers' company information and certificates are authenticated by international renowned organizations to boost buyers' sourcing confidence.

「貿發網」hktdc.com 匯聚來自世界各地逾180萬名登記買家，每年建立的商貿聯繫超過2,400萬宗。供應商的公司資料及證書獲國際權威機構認證，突顯誠信優勢，增加買家採購信心。

Exhibitor benefits

- 20% off the advertising fee and complimentary web content editing service
- Priority search rankings
- Priority referral in business matching services
- Receive buyer list with contact information via the hktdc.com Free Sourcing Service

參展商優惠

- 廣告費八折優惠，並由專人修訂網頁內容
- 搜尋結果優先排名
- 於本局商貿配對活動中獲優先推介
- 透過「hktdc.com展覽商貿配對服務」獲取對口買家名單及聯絡方式

Magazine Advertising 產品雜誌廣告

Official Fair Catalogue: *HKTDC Packaging* March 2018
展覽會場刊: 《香港貿發局包裝》2018年3月號

Annual readership 全年讀者人數
103,000

Download on the App Store | GET IT ON Google Play

Print*

- On-site distribution
- Direct mailed to HKTDC buyers
- Displayed at selected business centres and hotels in Hong Kong

Online

- Free browsing at www.hktdc.com/magazines
- Emailed to all relevant HKTDC buyers

App

- Free download at HKTDC Marketplace App
- Interactive features engage buyers in your ad

印刷版*

- 於會場內大量派發
- 直接郵寄至本局資料庫內優質買家
- 於本港特選酒店的商務中心及接待處展示

網上版

- 網上免費瀏覽 www.hktdc.com/magazines
- 電郵至本局資料庫內相關買家

APP版

- 於 HKTDC Marketplace App 中免費下載
- 藉互動功能向買家作深度推廣

Exhibitor benefits

- 20% off the full-page advertising fee
- Priority placement in corresponding sections
- Fair label with your booth number inserted in your ad to draw buyer visits

參展商優惠

- 全版廣告八折優惠
- 廣告將獲安排於所屬廣告分類的較前位置
- 廣告上顯示參展標籤及展台位置，吸引買家到訪

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27-30/4/2018
Booth No. 5-A01

* Special advertising formats such as magazine cover, gatefold advertisement, etc are available for selection
設有特別廣告形式如封面廣告及拉頁廣告等配合不同需要

Advertising Packages 廣告組合

	Advertising Packages 廣告組合	Package Details 組合內容	Booking Deadline 預訂截止日期 (d日/ m月/ y年)	Advertising Fee* 廣告費*
1) Online Advertising 網上廣告				
☐	*hktdc.com Standard Package* 「貿發網」標準計劃	• Company profile with 100 product photos on English website and 10 photos on Chinese website for one year • 公司專頁連產品照片，於英文及中文網站分別登載100張及10張，為期一年	27 / 3 / 2018	HK$14,240 / US$2,200 ~~(Original原價：HK$17,800 / US$2,750)~~
2) Magazine Advertising 產品雜誌廣告				
☐	*HKTDC Packaging* 《香港貿發局包裝》	Full-page ad in Mar 2018 issue 2018年3月號全版廣告	26 / 1 / 2018	每頁HK$10,800 / US$1,670 per page ~~(Original原價：HK$13,500 / US$2,080)~~
			Total Advertising Fee 總廣告費用	HK$ / US$

☐ We understand that the allocation of advertising items are at HKTDC's sole and absolute discretion. We further agree and acknowledge that all applications, including advertisement design and content are subject to the final approval of HKTDC.

本公司明白主辦機構有權分配及更改廣告之位置，亦同時知悉香港貿發局對所有申請，包括廣告內容及設計擁有最終決定權，本公司不會作出任何異議。

Company Name 公司名稱：_____ Person In-Charge 負責人：_____

Contact Person 聯絡人：_____ Title 職位：_____ Tel 電話：_____ Fax 傳真：_____

Address 地址：_____

Business Registration Certificate No. 商業登記證：_____

Email 電郵：_____ Website 網站：_____

Company Stamp & Authorised Signature 公司印鑑及負責人簽名：_____

* Non-Hong Kong applicants must pay in US dollars. The Hong Kong dollar price is applicable to Hong Kong applicants only.
港元價格僅適用於香港公司之申請，非香港公司必須以美元價格繳付。

^ All images are for reference only.
所有圖片只供參考。

HKTDC 香港貿發局

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www.hktdc.com

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