

Hong Kong International

ufi Approved International Event

Printing & Packaging Fair

香港國際印刷及包裝展

27-30/4/2026

AsiaWorld-Expo (Physical)
亞洲國際博覽館 (實體展)

20/4-7/5/2026

Click2Match (Online)
商對易 (線上)



Hong Kong International
Printing & Packaging Fair | E⁺PLUS
香港國際印刷及包裝展



www.hkprintpackfair.com

Organisers 主辦機構：



華港國際展覽有限公司
CIEC Exhibition Co (HK) Ltd.

PrintPack Solutions to Craft Your Brand Story

精緻印刷包裝 打造品牌故事

Co-organised by the Hong Kong Trade Development Council and CIEC Exhibition Company (HK) Limited, the 21st **Hong Kong International Printing & Packaging Fair (2026)** offers an unparalleled one-stop platform for global buyers to discover innovative printing and packaging solutions, while providing exhibitors with prime opportunities to expand their international reach. The previous edition had successfully attracted **over 400 exhibitors***, and **some 100,000 buyers from 131 countries and regions#**, including Mainland China, Taiwan, the United States, Japan and Korea.

* Figures include the concurrent DeLuxe PrintPack Hong Kong 2025

Figures include the concurrent DeLuxe PrintPack Hong Kong, Hong Kong Gifts & Premium Fair, Home InStyle, Fashion InStyle, Hong Kong International Licensing Show and the Asian Licensing Conference 2025



商業競爭激烈，企業紛紛以創新印刷及

包裝技術突顯產品優勢。由香港貿易發展局與華港國際展覽有限公司聯合主辦的第21屆「香港國際印刷及包裝展」(2026)，為國際買家提供一站式高效採購平台，同時協助參展商開拓全球商機。上一屆展會成功吸引**超過400家參展商***，以及來自**131個國家及地區、逾100,000名買家參觀採購#**，包括中國內地、台灣、美國、日本及韓國等。

* 數據包括同期舉行的香港奢侈品包裝展2025

數據包括同期舉行的香港奢侈品包裝展、香港禮品及贈品展、香港時尚家品及家紡展(Home InStyle)、香港時裝節(Fashion InStyle)、香港國際授權展及亞洲授權業會議2025





The 2026 Hong Kong International Printing & Packaging Fair will reaffirm its position as the premier global platform for printing and packaging innovations. This edition will showcase state-of-the-art equipment, products, and solutions tailored to meet evolving international market demands.

Building on current industry trends, the Green Printing & Packaging Solutions Zone will take centre stage, featuring breakthrough sustainable solutions including biodegradable materials, upcycled products, and cutting-edge eco-friendly technologies. The upcoming edition will further expand its scope with dedicated showcases for **FMCG packaging, smart packaging and new materials**, offering visitors the most comprehensive industry coverage to date.

The fair will showcase a complete spectrum of sector solutions, including Food & Beverage Packaging Solutions, E-commerce Packaging Solutions, Printing Consumables and Packaging Materials, Printing and Packaging Equipment, Retail Display and Advertising Solutions, as well as comprehensive Packaging and Printing Services. This extensive showcase positions the fair as a crucial destination for industry professionals looking to discover the latest technologies and market trends.

The Benefits of World-Class Fair Services

A series of seminars, forums and networking activities will be held during the Fair period, enabling participants to build new connections and gather valuable insights on a variety of hot topics. With the **EXHIBITION+ hybrid model**, the Fair will continue to deliver significant exposure for exhibitors. International buyers can source not only just in-person, but also through the **Click2Match** online business matching platform and hktc.com Sourcing platform. They can also scan the dedicated QR codes of exhibitors and product showcases at the fairground using the **Scan2Match** function in the HKTDC Marketplace App to bookmark their favourite exhibitors, browse product information and engage with exhibitors even after the Fair closes.

Hong Kong Presents a Wealth of Opportunity

As Asia's premier hub for shopping, hospitality and lifestyle, Hong Kong is an ideal location for global exhibitors to connect with markets, cultures and industries across the region.

Beyond attracting influential buyers from all sectors, the Fair is also held concurrently with the **DeLuxe PrintPack Hong Kong, HKTDC Hong Kong Gifts & Premium Fair, Home InStyle, Fashion InStyle** and **Hong Kong International Licensing Show** to draw an even greater number of relevant visitors to the event.

2026展會將繼續展示富創意及嶄新的

印刷及包裝設計、產品、相關服務及解決方案，以切合國際買家的各種需求，精準對接國際市場的動態需求。

順應行業發展趨勢，「綠色印刷及包裝方案」展區將繼續成為焦點，集中展示包括可降解材料、升級再造產品及尖端環保技術在內的突破性可持續解決方案。本屆展會還將特別增設**快消品包裝方案、智能包裝及新物料**等專題展區，為參觀者提供更全面的行業全景。

展會涵蓋完整的產業鏈解決方案，包括：食品飲料包裝方案；電商包裝方案；印刷耗材及包裝材料；印刷、包裝設備及系統；零售陳列、廣告及標誌方案；包裝服務及方案，以及印刷服務等。

服務超卓 傲視全球

展會內容精彩豐富，大會將安排多場研討會、論壇及交流活動，讓參加者緊貼行業趨勢及市場發展，並廣建商脈。憑藉「**EXHIBITION+**」(展覽+)線下及線上融合模式，展會將繼續為參展商提供大量曝光機會，國際買家不僅可以親臨展會現場採購，亦可於「**商對易**」(**Click2Match**)智能商貿配對平台及「**貿發網採購**」(hktc.com Sourcing) 平台上搜羅更多產品與服務。在實體展覽期間，買家更可透過 **HKTDC Marketplace App** 全新的「**掃碼易**」(**Scan2Match**) 功能，掃描展商及產品陳列櫃的專屬二維碼，收藏喜愛展商，瀏覽產品訊息，並在展覽期間或之後與展商延續線上商談，繼續採購之旅。

香港優勢 商機處處

作為領先亞洲的購物、餐飲及時尚生活之都，香港是參展商開拓區內市場、接觸各地文化及拓展業務的理想據點。展會除了匯聚來自各行各業具有影響力的買家之外，亦與同期舉行的「**香港奢侈品包裝展**」及香港貿發局「**香港禮品及贈品展**」、「**香港時尚家品及家紡展**」、「**香港時裝節**

和「**香港國際授權展**」發揮協同效應，吸引更多相關行業的買家前來參觀。

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Exhibitors'
& Buyers'
Comments

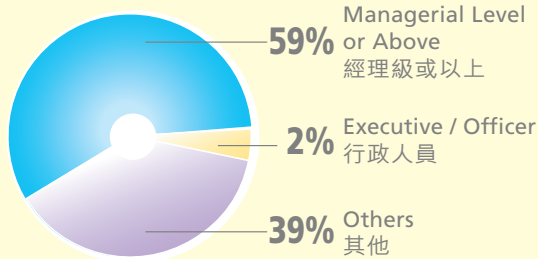


參展商及
買家評論

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Level of Decision-making 決策層



Nature of Business 業務性質

13% Manufacturer 製造商	12% Wholesaler 批發商	6% Distributor 分銷商
13% Buying Cooperative & Buying Office 採購辦事處	9% Importer 入口商	4% e-tailer 網上零售商
12% Retailer 零售商	9% Exporter 出口商	15% Others 其他
	7% Service Company 服務行業公司	

Remarks 備註: Information based on 2025's statistics, participating buyers may have multiple Nature of Business (NOB) categories
資料根據2025年的統計數據, 受訪買家可選擇多項類別的業務性質



Product and Service Categories 產品及服務種類

- Digital Printing & 3D Printing 數碼印刷及3D打印
- E-commerce Packaging Solutions 電商包裝方案
- Fast-Moving Consumer Goods (FMCG) Packaging Solutions 快消品包裝方案 **NEW 全新**
- Food & Beverage Packaging Solutions 食品及飲料包裝方案
- Green Printing & Packaging Solutions 綠色印刷及包裝方案
- Packaging Services & Solutions 包裝服務及方案
- Printing & Packaging Equipment 印刷、包裝設備及系統
- Printing Consumables & Packaging Materials 印刷耗材及包裝材料
- Printing Services 印刷服務
- Retail Display, Advertising and Signs 零售陳列、廣告及標識方案
- Smart Packaging and New Materials 智能包裝及新物料 **NEW 全新**



Booth Service Fee 展台服務費

9 9 sqm / 平方米

12 12 sqm / 平方米

Basic Booth 基本展台

- 9 HK\$港元27,660 / US\$美元3,575
- 12 HK\$港元36,770 / US\$美元4,745

Standard Booth 標準展台

- 9 HK\$港元29,060 / US\$美元3,745
- 12 HK\$港元38,660 / US\$美元4,985

Premium Booth A 特級展台A

- 9 HK\$港元36,440 / US\$美元4,710
- 12 HK\$港元47,740 / US\$美元6,155

Premium Booth C 特級展台C

- 9 HK\$港元42,410 / US\$美元5,460
- 12 HK\$港元56,440 / US\$美元7,280

Custom-built Participation 特裝參展

HK\$港元2,925 / US\$美元375 (每平方米per sqm)
(Minimum take up 36 sqm 最少租用36平方米)

New Exhibition+ Hybrid Package 嶄新「展覽+」宣傳套餐

All exhibitors are required to join 所有參展商均須參與此項服務
2-week of Click2Match Service + 2-month membership and a complimentary 10-month extension on hktcdc.com Sourcing
兩週「商對易」服務 + 兩個月及額外贈送十個月貿發網採購推廣服務
Booth service fee (subject to booth size) + Default Online Package @HK\$3,000 / US\$420
(Original value: HK\$12,000 / US\$1,560)
實體展位費用 (根據展位大小而定) + 網上宣傳套餐核心版@港元3,000 / 美元\$420
(原價: 港元12,000 / 美元\$1,560)



EXHIBITION PLUS 展覽+

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HKTDCC hktcdc.com Sourcing 貿發網採購

Continue to Source Beyond Exhibitions 於實體展後繼續採購



Details 詳情

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香港印刷業商會
THE HONG KONG PRINTERS ASSOCIATION



香港印藝學會
Graphic Arts Association of Hong Kong



HKDPA
香港數碼印刷協會



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